



MAJOR ANNOUNCEMENT:

THE UNIVERSITY OF IOWA ATHLETICS DEPARTMENT SELECTS ACS ATHLETICS FOR THEIR RECRUITING MANAGEMENT AND COMPLIANCE MONITORING SYSTEM

Austin, TX (April 10, 2009) – The University of Iowa athletics department selected ACS Athletics as their primary provider for recruiting management and compliance monitoring systems. The department has begun implementing ACS InControl™, a comprehensive, web-based system for streamlining recruiting, compliance, operations and business related processes.

"We want our coaches to have every competitive advantage in recruiting and communicating with various constituent groups. It is also important to invest in a proven technology solution that connects our operations, improves efficiency and enhances our compliance monitoring," said Jane Meyer, Sr. Associate Director of Athletics, University of Iowa. "ACS Athletics provides us with a comprehensive, customized package that meets the needs of our coaches and administrators. We enjoy working with the experts at ACS Athletics and exploring other areas where ACS can help us move the Iowa Hawkeyes forward."

The Hawkeyes have varsity teams in 24 sports, 11 for men and 13 for women. The teams participate in Division I of the NCAA and are members of the Big Ten Conference. Four other universities in the Big Ten conference are ACS Athletics customers, utilizing one or more components of the ACS InControl™ system.

"We are pleased that the University of Iowa athletics department chose ACS Athletics and are committed to helping their department reduce inefficiencies and increase performance," said Kevin Bresser, VP of Sales, ACS Athletics. "By automating the information management needs of coaches, administrators and support staff in one system, ACS is uniquely positioned to provide a cost-effective solution that produces accurate data that can be analyzed by our software and leveraged for real-time decision making. This was an important factor for the University of Iowa."

For more information on how ACS Athletics can help athletic departments improve performance, visit <http://www.acsathletics.com>.

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